

Beginner's Starter Guide

Your First \$1,000 Online

This guide gives you the exact first steps Jake's students use to go from zero to their first online sale — using the Seven Figure Academy system. No experience, no

WHAT'S INSIDE THIS GUIDE:

- What Seven Figure Academy is and how it works
- The 3 steps to making your first sale
- How to earn 50% recurring commissions
- Common beginner mistakes (and how to avoid them)
- Your action plan to start TODAY

Prepared by

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Founder, Seven Figure Academy | 134,000+ Students

Join Now → launchwithjake.com

OVERVIEW

What Is Seven Figure Academy?

Seven Figure Academy (SFA) is Jake's private coaching and mentorship community — built specifically for people who want to create real income online using digital marketing and affiliate sales. Over 134,000 students have gone through this system.

Learn

The full Digital Wealth Academy 3.0 course — 60+ modules covering TikTok, Instagram Reels, email marketing, funnels, and digital product creation. Everything is step-by-step, even if you're a complete beginner.

Earn

The industry-leading 85% affiliate commission on DWA sales, plus 50% recurring commissions through the SFA affiliate program (\$29.50/month per referral you send). One sale nearly pays back your entire investment.

Grow

Weekly live coaching calls with Jake, a private accountability community on Heartbeat, and direct support. You're never figuring it out alone — the community is active daily.

■ 134,700+ Students · \$8M+ in Student Earnings · 85% Commission ■

ACTION PLAN

Your First 3 Steps

Do these in order. Most students see results within 7–14 days of starting.

1

STEP 1: SET UP YOUR DIGITAL STORE

- Pick a free storefront: Stan Store, Beacons, or Whop — all work great as your hub.
- Add DWA as your first affiliate product (Jake's team gives you everything you need).
- Set up your intro page: a short bio, your photo, and your "why" — keep it authentic.
- Done in under 2 hours. No website, no domain, no tech skills required.

2

STEP 2: CREATE YOUR FIRST 3 PIECES OF CONTENT

- Pick ONE platform to start: TikTok OR Instagram Reels (not both — focus wins).
- Post 3 short videos (30–60 sec) about your "why" — why you started, what you want.
- Use the content templates from DWA 3.0 so you're never staring at a blank screen.
- Add your Stan Store link to your bio. Every view is a potential sale.

3

STEP 3: ENGAGE IN THE SFA COMMUNITY DAILY

- Join the Seven Figure Academy community on Heartbeat (link in your welcome email).
- Show up to at least one live coaching call with Jake in your first week.
- Post your progress — introductions get accountability, and accountability gets results.
- DM Jake's team on Instagram @startwithjake if you have any questions.

EARNING POTENTIAL

How You Get Paid

Seven Figure Academy gives you two ways to earn — both run on autopilot once set up. Here's the exact breakdown so you know exactly what to expect.

Product	Price	Your Cut	Per Sale
Digital Wealth Academy 3.0	\$497	85%	\$422.45
Seven Figure Academy (monthly)	\$59/mo	50%	\$29.50/mo

■ REAL-WORLD MATH EXAMPLE

- 1 DWA sale/week = $\$422 \times 52 = \$21,944/\text{year}$
- 2 DWA sales/week = $\$422 \times 104 = \$43,888/\text{year}$
- 10 SFA recurring members = $\$295/\text{month} = \$3,540/\text{year}$ (passive)
- 50 SFA recurring members = $\$1,475/\text{month} = \$17,700/\text{year}$ (passive)

■ ONE SALE = YOUR INVESTMENT BACK

At 85% commission, a single \$497 DWA sale returns \$422.45 to you. Everything after that is pure profit.

COMMON MISTAKES

Mistakes That Kill Results

X Waiting for "perfect"

Fix: Imperfect action beats perfect inaction every time. Post before you feel ready.

X Spreading across platforms

Fix: Pick ONE platform for your first 30 days. Master it, then expand.

X Skipping the community

Fix: Students who show up to calls and post in SFA are 3x more likely to hit their first sale.

X Giving up at week 2

Fix: Most first sales happen between days 8–21. The students who quit at day 10 never know how close they were.

YOUR NEXT STEP

Start Today — Not Tomorrow

Every day you wait is a day someone else in the SFA community is making the sale you could've made.

■ Get Full Access to Seven Figure Academy

Digital Wealth Academy 3.0 · \$497 one-time (or pay in 4)

launchwithjake.com →

■ Use code **FOUNDING at checkout for \$50 off**

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